

# Affiliation guidelines for members of Cambridge Public Health June 2024

June 2024

These guidelines are intended to support members of Cambridge Public Health in sharing their affiliation with the Interdisciplinary Research Centre. Alongside affiliations with departments and other entities, being affiliated with the IRC can help to increase authors' visibility, ensure consistency in the visibility of population health research, and enhance the reputation of Cambridge Public Health. Our aim is to make these guidelines mutually beneficial for authors, their base affiliations, Cambridge Public Health, and the University as a whole.

## Who these guidelines apply to

- CPH core team and steering committee members.
- Any University of Cambridge staff who is a member of CPH. Joining CPH is simple, free and open to anyone involved in public health research. *Please inform us of your affiliation by emailing <u>cph-</u><u>contact@eng.cam.ac.uk</u>. We will guide you through joining the online directory and subscribing to our newsletter and mailing lists.*
- Postgraduate students involved in public health and population relevant research.
- Visiting scholars (for activities directly connected with CPH).

### When to mention your affiliation with Cambridge Public Health

#### **Publications:**

- Please list Cambridge Public Health as a centre you are affiliated with in relevant publications.
- Suggested ways to show affiliation are:
  - $\circ$  In title:
    - Carol Brayne, Department of Psychiatry, Cambridge Public Health, University of Cambridge
    - Carol Brayne <sup>[1,2]</sup> 1. Department of Psychiatry; 2. Cambridge Public Health
  - o In acknowledgement section:
    - "CB acknowledges support from Cambridge Public Health." Where such support is relevant, e.g. in facilitating collaborations, pillar and cross cutting theme could be mentioned here.

#### **Presentations:**

- Please include the Cambridge Public Health logo on relevant PowerPoint/poster presentations (please do not change the logo's proportions)
- The logo is available in a range of formats (see links below) and colour options.
- Please email <u>cph-contact@eng.cam.ac.uk</u> to inform us when you use the logo or for further advice.

#### Social media:

- Please tag Cambridge Public Health into any relevant posts so that we can re-share through our networks and are aware of new publications and relevant activities.
  - Twitter/X: <u>@CamPubHealth</u>
  - o LinkedIn: Cambridge Public Health

Email: Members of CPH are welcome to include the CPH logo in email signatures.

**Cambridge Public Health logo** 



University of Cambridge staff can download the Cambridge Public Health logo <u>here</u> (jpeg), or <u>here</u> (png – with transparent background).